

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 54890 CF LOC-POL FBD - LBD: 09/16/12 - 09/16/12 HL#: Created: 09/13/12 11:49 AM
 Client: EMERGENCY COMMITTEE FOR... CPE: ECFI / / Agency Commission: 15 % Updated: JMORALES2 on 09/13/12 12:21 PM
 Agency: SMART MEDIA GROUP (172186) Product: EMERGENCY COMM. FOR Self :20:00 Confirmed: 09/13/12 12:11 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 09/13/12 12:17 PM
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 001 | SNFLHOME | * * * * * S | HOME | 60 | | | NFL | 0.0 | \$60,000.00 | 1 | \$60,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Sep 10</u> | | | | | | | | | | |
| | 09/16/12 | 09/16/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 1 | 0 | \$60,000.00 | \$51,000.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$60,000.00 | \$51,000.00 | \$0.00 | \$0.00 |